

My name is Matthew Werrell, and I am running for the position of Central Zone President.

I have been a member of the Canadian Ski Patrol for the past seven years, and my journey with the CSP has been nothing short of transformative. From the outset, I recognized a deep-seated passion for our organization and wasted no time expanding my knowledge and expertise.

Within the first two years of my CSP journey, I assumed the role of APL at Snow Valley and qualified as an AFA and OSR instructor. I further expanded on those roles in 2023 by moving into an Instructor Trainer position to work as part of the training team and support their goal to better the skills of all patrollers across the zone. Alongside my instructor role, I have served as the Coordinator for the Barrie New Recruit Course for the past four years, playing a pivotal role in shaping the skills and competencies of incoming patrollers.

As a member of the Zone Training Team, I currently hold the position of Director of Requalifications for the Central Zone. I oversee the requalification process for returning patrollers and help ensure adherence to standards and best practices throughout the zone.

Throughout my tenure, I have been honored with several accolades, including the Zone Appreciation Award in 2018, the President's Cup in 2020, and the President's Commendation in 2021. Further recognition came with the Jack G. Lee Memorial Award for Outstanding Returning Patroller in 2022, the Ontario Division Allison Smith Returning Patroller Award in 2022, and the Central Zone On-Snow Instructor Award in 2023.

Having over 25 years of experience in business management with a large national retail chain, I can offer the Zone a skill set finely tuned for the role of Zone President with a proven track record in cost management, budgetary process, personnel management, conflict resolution, negotiation and problem-solving.

I firmly believe in the power of mentorship and professional development, prioritizing a supportive environment that empowers individuals to excel. I am deeply committed to fostering open communication and mutual understanding, recognizing these as essential pillars for achieving shared goals and objectives.

I stand before you today as a candidate and a passionate advocate for our collective success and growth. Together, let us embark on a journey of collaboration, innovation, and excellence, ensuring that the Central Zone continues to thrive.

With your support, I am confident we can achieve great things together.

Thank You.

Mathew Werrell

